



Breastfeeding Promotion and Support

📖 Books

G. Gotsch. *Breastfeeding – Pure and Simple*. La Leche League International, 2000.

K. Pryor. *Nursing Your Baby*. New York, NY: Harper & Row, 1991.

La Leche League International. *The Womanly Art of Breastfeeding*, 7th edition. Plume, 2004.

M. Renfrew, C. Risher, S. Arms. *Bestfeeding: Getting Breastfeeding Right for You*. Celestial Arts, 2000.

🌐 Internet

Learning Center – Breastfeeding Promotion and Support

WIC Works Resource System

Web site: http://www.nal.usda.gov/wicworks/Learning_Center/index.html

Fathers Supporting Breastfeeding

Food and Nutrition Services, USDA

Web site: <http://www.fns.usda.gov/wic/Fathers/SupportingBreastfeeding.HTM>

Description: This site is part of WIC's national breastfeeding initiative to involve fathers in breastfeeding promotion efforts.

United States Breastfeeding Promotion Committee

Web site: <http://www.usbreastfeeding.org/>

Description: This site promotes, supports and protects breastfeeding.

4Women.gov. The National Women's Health and Information Center

U.S. Department of Health and Human Services

Web site: <http://www.4woman.gov/>

Breastfeeding Promotion and Support

Centers for Disease Control and Prevention

Web site: <http://www.cdc.gov/breastfeeding/support-home.htm>

National WIC Association

Web site: <http://www.nwica.org/>

Organizations & Education Materials

Best Start Social Marketing
4809 E. Busch Blvd. Suite 104
Tampa, FL 33617
Toll Free: 1-800-277-4975
Tel: 813-971-2119
Fax: 813-971-2280

Web site: <http://www.beststartinc.org/>

Description: Best start is a not-for-profit corporation that provides social marketing services including the Loving Support Campaign to support public health, education, social service and other organizations that serve economically disadvantaged families.

International Lactation Consultant Association
1500 Sunday Drive, Suite 102
Raleigh, NC 27607
Tel: 919-787-5181
Fax: 919-787-4916

Web site: <http://www.ilca.org/>

Description: This Web site provides a list of Lactation Management Courses.

La Leche League International (LLL)

Web site: http://www.lalecheleague.org/home_intro.html

Description: This Web site has local league contact information for referring WIC participants.

Noodle Soup Catalog

Web site: www.noodlesoup.com

Tel: 1-800-795-9295

Description: This Web site specializes in educational materials for pregnancy, breastfeeding, World Breastfeeding Week, childbirth and parenting education.

Childbirth Graphics Catalog

Web site: www.childbirthgraphics.com

Tel: 1-800-299-3366 Ext. 287

Fax: 1-888-977-7653

Description: This Web site offers pamphlets, posters, etc., for breastfeeding promotion and education.